

The logo features the text 'Total Digital' in a bold, white, sans-serif font. Below it is the tagline 'Your partners in innovation' in a smaller, white, sans-serif font. The text is centered on a dark blue background with a subtle pattern of concentric, glowing circles that create a sense of depth and movement.

Total Digital

Your partners in innovation

Financial Trading Platform

Innovation in Financial Services

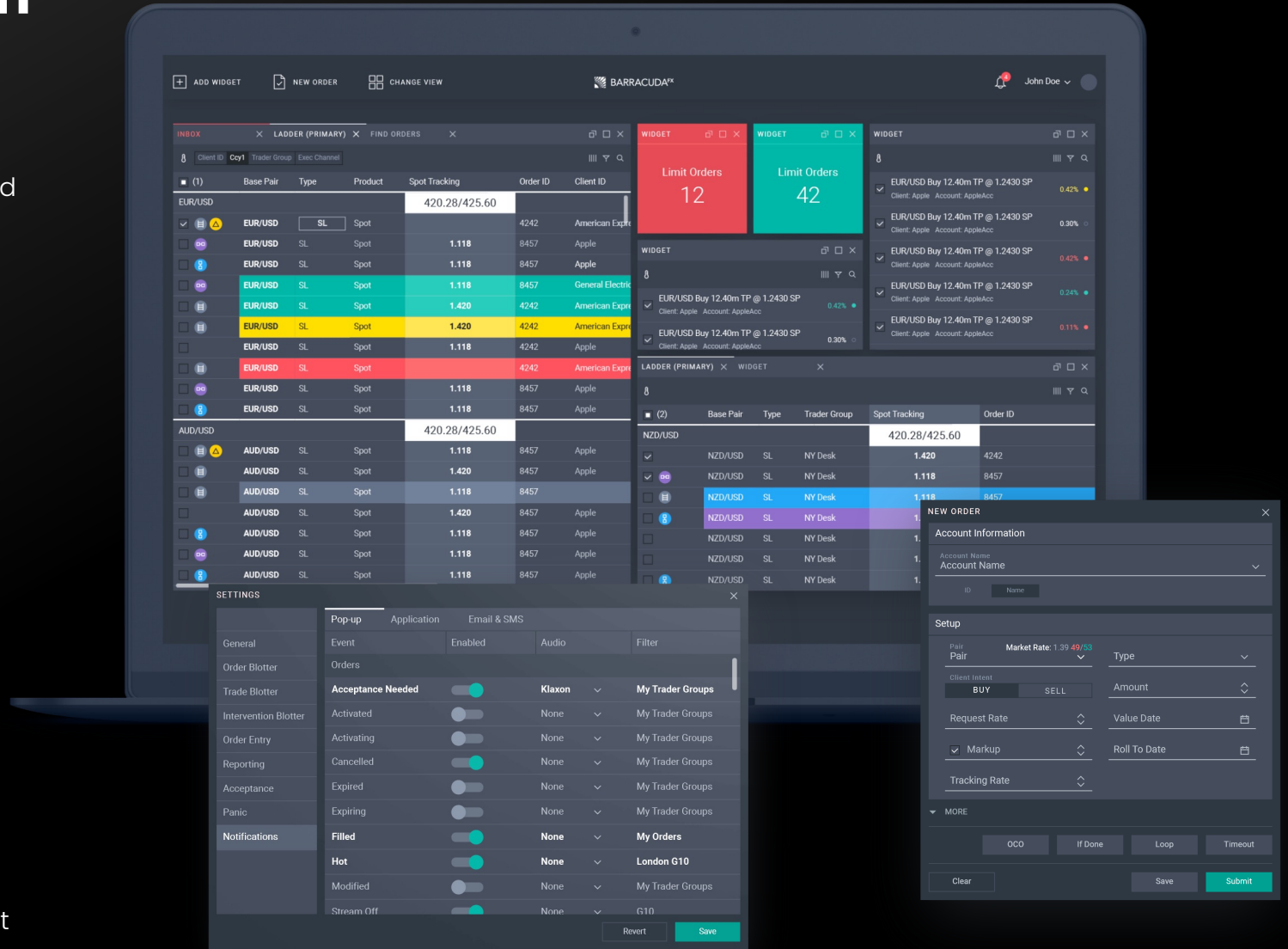
Financial Trading Platform

Barracuda FX is a global market leader in end-to-end eFX trading and order management systems.

We designed and developed the UI/UX for their trading and execution solutions with all the functionality needed for a simple, rich & configurable product for accessing dealer-to-dealer markets.

Key Features:

- Flexible and configurable Trader UI, allowing for price monitoring and manual order placement
- Smart order routing capabilities, with out-of-the-box functionality for common algorithms and rules engine to customize others
- Order categorization and status
- Price filtering
- Aggregated view of liquidity with banding, and throttling capabilities to limit data processing and avoid system overload
- Integrations with leading interbank APIs
- Light and dark theme interface allow users to select best option in line with preferences and intended app use



About us

We are an Award-Winning Design and Development Agency based in Dublin



From websites to mobile apps and bespoke software solutions, we partner with leading local & global brands to craft products and experiences that deliver results.



#WeAreTotalDigital

20

Senior Professionals

20

Years Experience

100s

Successful Projects



We are proud to partner with local and global brands across sectors

What we do

There's more to us than just websites

From strategic planning to ongoing support, we deliver impact with user-focused design and deep technical expertise that spans over two decades,

- Digital Strategy
- Brand Identity
- SEO
- Software Design
- Software Development
- Mobile Apps
- Ecommerce
- Integrations

Why Total Digital

Design Thinking

- Senior creative leads, experts in UX/UI, Animation & Innovation
- Working with leading brands on projects of national and international importance

Experience

- Multi-award winning agency with 20 Years of industry experience
- Senior team of digital experts with management & consulting experience

Technical Expertise

- Deep technical expertise, with a strong track record across platforms & languages
- Experts at integrating with back-office and third-party systems

Partnership

- Strong ability to partner with clients, their teams & third parties
- Strategic Vs Transactional
- Focus on Continuous Improvement

Recent Awards & Nominations





Total Digital is nestled within The Digital Hub, the largest cluster of tech companies in Ireland.

This is where cutting-edge designers, developers, and visionaries converge to collaborate and push digital boundaries on a daily basis.

Stop by to tell us about your project. Coffee is on us.



Get in touch



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