Total Digital

Your partners in innovation

Image & Video Processing Platform

Innovation in Digital Media Processing

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Image & Video Processing Platform

They say an image is worth a thousand words. But only a video can bring those words to life when it comes to brand amplification. And with so much time and effort being used to create videos, our client approached us about simplifying this task to maximize the impact of advertising campaigns with streamlined and simplified image and video processing app.

We took the hassle out of video editing and created an image and video processing application to empower users to create 30/45/60-second video ads effortlessly, saving valuable time and resources

The platform seamlessly integrates with major stock photography and video suppliers such as Getty Images, providing users with a vast library of images to choose from.

The intuitive interface allows users to bring their messages to life through captivating animations, making it easy for them to create visually stunning ads that engage their target audience with a range of features including transitions, effects, and music.

Once the video ads are created, they can be conveniently downloaded and published across multiple channels, maximizing their reach and impact. Whether it's social media platforms, websites, or digital advertising networks, the platform ensures that the ads are effectively distributed to the right channels, enhancing the visibility and effectiveness of advertising campaigns.

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About us

We are an Award-Winning Design and Development Agency based in Dublin

From websites to mobile apps and bespoke software solutions, we partner with leading local & global brands to craft products and experiences that deliver results.

#WeAreTotalDigital

20 Senior Professionals

20 Years Experience

100s Successful Projects

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We are proud to partner with local and global brands across sectors

What we do

There's more to us than just websites

From strategic planning to ongoing support, we deliver impact with user-focused design and deep technical expertise that spans over two decades,

Digital Strategy   Brand Identity   SEO

Software Design   Software Development

Mobile Apps   Ecommerce   Integrations

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Why Total Digital

Design Thinking

- Senior creative leads, experts in UX/UI, Animation & Innovation

- Working with leading brands on projects of national and international importance

Technical Expertise

- Deep technical expertise, with a strong track record across platforms & languages

- Experts at integrating with back-office and third-party systems

Experience

- Multi-award winning agency with 20 Years of industry experience

- Senior team of digital experts with management & consulting experience

Partnership

- Strong ability to partner with clients, their teams & third parties

- Strategic Vs Transactional

- Focus on Continuous Improvement

Recent Awards & Nominations

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Get in touch

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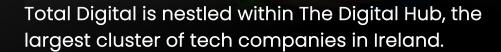Total Digital is nestled within The Digital Hub, the largest cluster of tech companies in Ireland.

This is where cutting-edge designers, developers, and visionaries converge to collaborate and push digital boundaries on a daily basis.

Stop by to tell us about your project. Coffee is on us.

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