

The image features a dark background with several concentric, glowing blue and purple arcs that create a sense of depth and focus. In the center, the text "Total Digital" is displayed in a large, bold, white sans-serif font. Below it, the tagline "Your partners in innovation" is written in a smaller, white sans-serif font.

Total Digital

Your partners in innovation

Live Music Platform

Innovation in Entertainment & Media

Live Music Platform

Our client approached us about designing and developing an online music platform for music lovers to experience live music performances of all their favourite artists and songs.

To begin, we gathered insight on music consumption behaviours to define the best approach to build the music platform based on four consumption pillars: e.g.

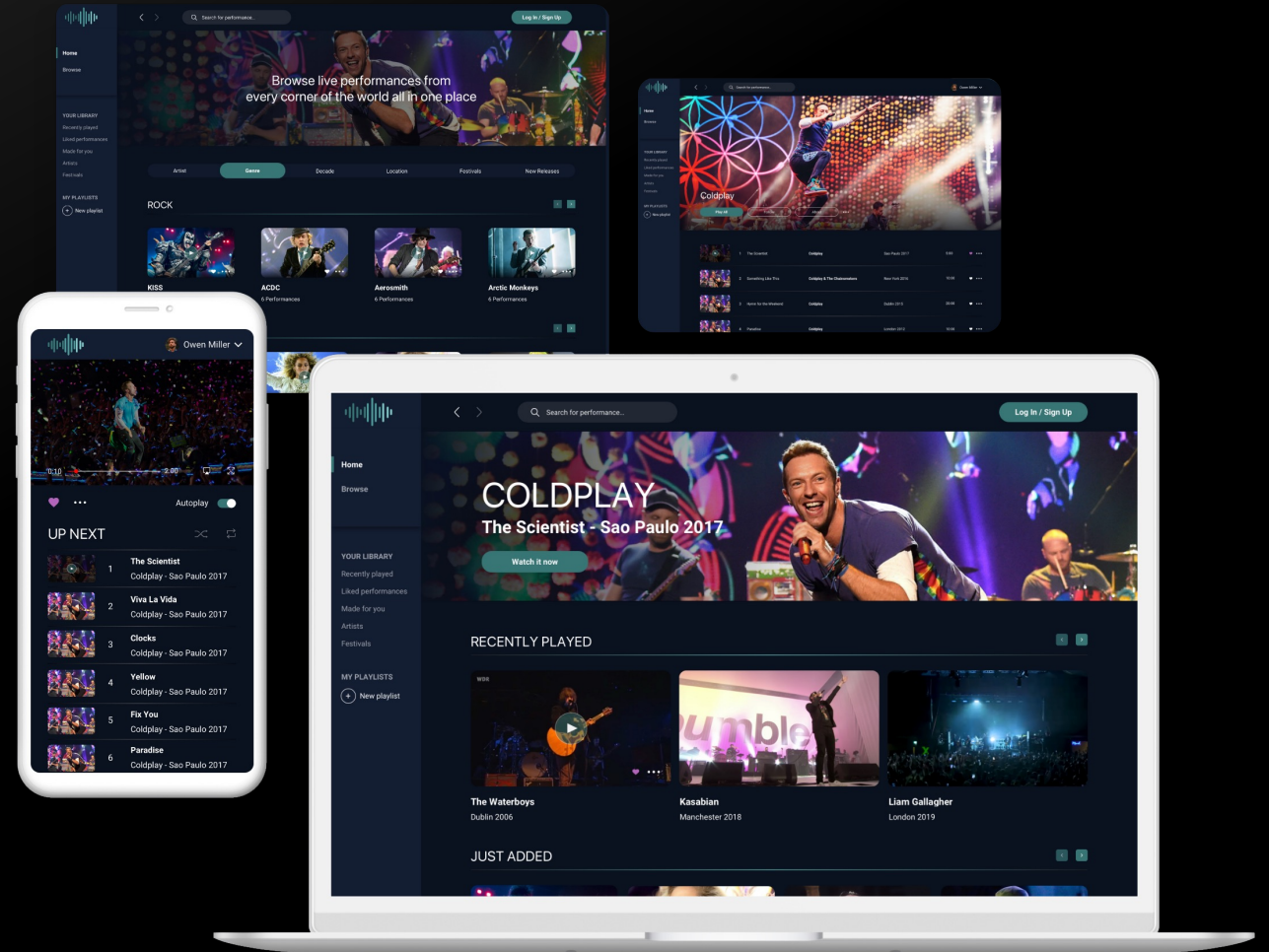
1. Artist
2. Genre
3. Decade
4. Location

This enabled users to search or browse through 1,000's of live performance videos for them to enjoy with ease.

We designed a highly intuitive interface to allow users to search, browse, and enjoy thousands of live performance videos effortlessly, providing an immersive and enjoyable music discovery experience.

Users are also given the option to create their own personalised playlists, increasing engagement and brand awareness while building a strong online community.

The collaboration between our team and our client's led to the successful development of an online music platform designed to revolutionise access to music experiences, bringing the magic of "Live" music to people on a global scale.



About us

We are an Award-Winning Design and Development Agency based in Dublin



From websites to mobile apps and bespoke software solutions, we partner with leading local & global brands to craft products and experiences that deliver results.



#WeAreTotalDigital

20

Senior Professionals

20

Years Experience

100s

Successful Projects



We are proud to partner with local and global brands across sectors

What we do

There's more to us than just websites

From strategic planning to ongoing support, we deliver impact with user-focused design and deep technical expertise that spans over two decades,

Digital Strategy

Brand Identity

SEO

Software Design

Software Development

Mobile Apps

Ecommerce

Integrations

Why Total Digital

Design Thinking

- Senior creative leads, experts in UX/UI, Animation & Innovation
- Working with leading brands on projects of national and international importance

Experience

- Multi-award winning agency with 20 Years of industry experience
- Senior team of digital experts with management & consulting experience

Technical Expertise

- Deep technical expertise, with a strong track record across platforms & languages
- Experts at integrating with back-office and third-party systems

Partnership

- Strong ability to partner with clients, their teams & third parties
- Strategic Vs Transactional
- Focus on Continuous Improvement

Recent Awards & Nominations





Total Digital is nestled within The Digital Hub, the largest cluster of tech companies in Ireland.

This is where cutting-edge designers, developers, and visionaries converge to collaborate and push digital boundaries on a daily basis.

Stop by to tell us about your project. Coffee is on us.



Get in touch



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