Total Digital

Your partners in innovation

Retail Analytics Mobile App

Innovation in Retail Intelligence

total digital

Retail Analytics Mobile App

Our client is a leading provider of point-of-sale retail solutions, catering to various retail businesses that require real-time management information regarding sales performance to enable them to make data-driven decisions quickly.

The objective was to provide real time analytics to retail managers to improve decision making and ultimately increase conversions across stores. To do this, we designed and developed a robust mobile app that integrated seamlessly with their AS400 solutions, enabling real-time data processing and analytics.

Key features :

- **KPIs Dashboard:** The app provides a comprehensive dashboard displaying key performance indicators, allowing retail managers to quickly analyse sales performance across different client groups and stores.

- **Interactive Data Visualization**: The app incorporates chart visualizations with drill-down capabilities, enabling users to explore sales data at various levels of granularity and gain deeper insights into trends and patterns.

- **Best Sellers and Top Performers:** The app highlights best-selling products and top-performing stores or client groups, enabling retailers to identify successful trends and replicate them for better sales outcomes

- **Filters and Customisation:** Users can apply filters and customize data views based on specific criteria, such as time periods, store locations, or product categories, facilitating focused analysis and targeted decision-making.

- **Error Warnings:** The app includes alerts and warning notifications to flag anomalies in the data, helping retail managers identify and address issues promptly.

total digital

About us

We are an Award-Winning Design and Development Agency based in Dublin

From websites to mobile apps and bespoke software solutions, we partner with leading local & global brands to craft products and experiences that deliver results.

#WeAreTotalDigital

20 Senior Professionals

20 Years Experience

100s Successful Projects

total digital

Logos displayed:
- ENTERPRISE IRELAND
- Compliance & Risks
- elfc
- TransferMate GLOBAL PAYMENTS
- McCAULEY HEALTH & BEAUTY PHARMACY
- dpd
- CIRCLE K
- FALLON & BYRNE DUBLIN
- CARROLLS IRISH GIFTS
- FLYEfit
- UNiSLiM
- Nurse On Call
- WEIR & SONS
- UCD DUBLIN
- Trinity College Dublin The University of Dublin
- McCann FitzGerald

We are proud to partner with local and global brands across sectors

What we do

There's more to us than just websites

From strategic planning to ongoing support, we deliver impact with user-focused design and deep technical expertise that spans over two decades,

- Digital Strategy
- Brand Identity
- SEO
- Software Design
- Software Development
- Mobile Apps
- Ecommerce
- Integrations

total digital

Why Total Digital

Design Thinking

- Senior creative leads, experts in UX/UI, Animation & Innovation

- Working with leading brands on projects of national and international importance

Technical Expertise

- Deep technical expertise, with a strong track record across platforms & languages

- Experts at integrating with back-office and third-party systems

Experience

- Multi-award winning agency with 20 Years of industry experience

- Senior team of digital experts with management & consulting experience

Partnership

- Strong ability to partner with clients, their teams & third parties

- Strategic Vs Transactional

- Focus on Continuous Improvement

Recent Awards & Nominations

total digital

Get in touch

INNOVATION - INNOVATION - INNOVATION - INNOVATION - INNOVATION - INNOVATION -

hello@totaldigital.ie

Digital Court, Rainsford St, Ushers, Dublin 8 D08 EH4C

+353 1 522 76 90

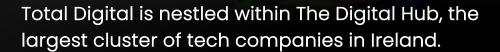Total Digital is nestled within The Digital Hub, the largest cluster of tech companies in Ireland.

This is where cutting-edge designers, developers, and visionaries converge to collaborate and push digital boundaries on a daily basis.

Stop by to tell us about your project. Coffee is on us.

total digital