Total Digital

Your partners in innovation

Transport & Logistics Software

Innovation in Internet of Things (IoT)

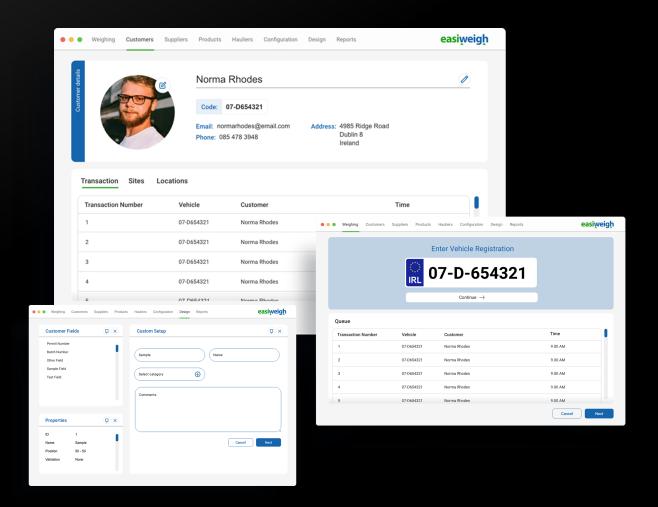total digital

Transport & Logistics Software

Our client is a well-known transportation and logistics company that specializes in weighbridge solutions for various industries such as construction, dairies, agriculture, and more. Their objective was to streamline the operations of their weighbridge sites and support operator-managed and self-operated kiosk sites.

To do this, they approached us about the design and development of a Windows-based application tailored for the transport and logistics industry.

Key features:

- **Integration:** The software seamlessly integrates with various hardware devices used in weighbridge operations, ensuring efficient data capture and processing.

- **Plugin Library:** The integrated plugin library extends the functionality of the software, enabling the easy addition of custom modules and third-party systems

- **Customizable Screens and Layouts:** Users can customize screens and layouts according to their specific needs and weighbridge processes thanks to the highly configurable software

- **Data Management:** The software offers robust data management capabilities, including secure storage, data analysis, and reporting functionalities.

Our collaboration resulted in streamlined processes and significant cost and time savings in data management and the monitoring of weighbridge operations.

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About us

We are an Award-Winning Design and Development Agency based in Dublin

From websites to mobile apps and bespoke software solutions, we partner with leading local & global brands to craft products and experiences that deliver results.

INNOVATION - INNOVATION
INNOVATION

#WeAreTotalDigital

20 Senior Professionals

20 Years Experience

100s Successful Projects

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Logos: Enterprise Ireland, Compliance & Risks, elfc, TransferMate Global Payments, McCauley Health & Beauty Pharmacy, dpd, Circle K, Fallon & Byrne Dublin, Carrolls Irish Gifts, FLYEfit, Unislim, Nurse On Call, Weir & Sons, UCD Dublin, Trinity College Dublin The University of Dublin, McCann FitzGerald

We are proud to partner with local and global brands across sectors

What we do

There's more to us than just websites

From strategic planning to ongoing support, we deliver impact with user-focused design and deep technical expertise that spans over two decades,

- Digital Strategy
- Brand Identity
- SEO
- Software Design
- Software Development
- Mobile Apps
- Ecommerce
- Integrations

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Why Total Digital

Design Thinking

- Senior creative leads, experts in UX/UI, Animation & Innovation

- Working with leading brands on projects of national and international importance

Technical Expertise

- Deep technical expertise, with a strong track record across platforms & languages

- Experts at integrating with back-office and third-party systems

Experience

- Multi-award winning agency with 20 Years of industry experience

- Senior team of digital experts with management & consulting experience

Partnership

- Strong ability to partner with clients, their teams & third parties

- Strategic Vs Transactional

- Focus on Continuous Improvement

Recent Awards & Nominations

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Get in touch

✉ hello@totaldigital.ie

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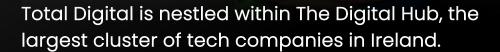**Total Digital is nestled within The Digital Hub, the largest cluster of tech companies in Ireland.**

This is where cutting-edge designers, developers, and visionaries converge to collaborate and push digital boundaries on a daily basis.

Stop by to tell us about your project. Coffee is on us.

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